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Overview

The promotional member group sync is used to export basic member information for members in a promotion. This is a cumulative file, not an incremental file.

Upon each execution, all current member information is extracted and the completed file is then FTP'd to the predetermined location.

Promotional Member Group Sync

Name	xxxxxxxxGroup_yyyy_MMDDYYYYHHMMSS.txt xxxxxxxx = Member Group Type (Promotional, Campaign) yyyy = Member Group External Reference
Format	Pipe delimited
Frequency	Daily
Source	ALP SaaS
Contents	<ul style="list-style-type: none"> All members in the specified member group

Field Name	Type	Description
Group External Reference	String(20)	
SB Internal Member Id	Integer	
Member Account Id	String(60)	The most recent active Account Id of the highest rank.
Member First Name	String(60)	
Member Last Name	String(60)	
Member Email	String(256)	Only included in campaign member group sync.

Example Data

GroupExternalReference|SBInternalMemberId|MemberAccountId|MemberFirstName|MemberLastName|MemberEmail
TODAY_19701|56311|5001000|Bobby|Young|
TODAY_19701|56312|99955516191|John|Smith| TODAY_19701|56313|99955514692|Jim|Wilson|

